

Anita qualified as a solicitor in 1987. She worked for many years in the legal profession and the Ministry of Justice setting the strategic steer; developing organisations and people; and training and coaching professionals to realize their true potential. Anita has a Masters Degree in Management; is a Fellow of the Institute of Leadership and Management and a member of the Chartered Institute for Personnel and Development. She also trained with the International Coach Federation and the Ministry of Justice and is a qualified trainer and coach.

Now as Managing Director of Positive Intention, an organisation and people development consultancy, she brings a wealth of knowledge, experience and wisdom to business and individual clients. Anita is recognised for her practical approach, excellent interpersonal skills and her deep understanding of people. She is an accomplished leader, trainer and coach with extensive experience of organization and people development, training and change management.

Skilled at design and delivery of a wide range of training and leadership programmes, Anita promotes a culture of self awareness and continuous improvement enabling maximum growth and performance in dynamic environments. She has a passion for developing people, enabling them to maximize their personal and professional effectiveness and create successful businesses that consistently perform to the highest levels of excellence.

Committed to motivating people to access innovative and effective solutions, Anita's approach which combines professional expertise and focus with intuition and compassion delivers successful outcomes by engaging and inspiring others; developing credibility and gaining their trust and confidence.

Whether the client's focus is on professional or personal development, Anita's coaching style has a positive impact empowering clients to access their true potential, see new perspectives and make informed choices. This clarity of vision enables clients to achieve their goals resulting in improved performance, better relationships, increased happiness, self awareness and confidence.