

Ben Proctor - the likeaword consultancy

Ben is a specialist in the use of digital skills in emergencies. With a background in PR consultancy, IT management and local authority emergency planning he brings a unique perspective to crisis communications and emergency planning. He is a member of the Chartered Institute of Public Relations, an associate member of the Emergency Planning Society and a commercial member of the British Association of Public Safety Communication Officials.

Ben has a deep understanding of how social media are changing the culture and economy of the culture. He organises a casual co-working event "Shrewsbury Jelly" which depends on the self-organising strength of twitter for success. He is heavily involved in the govcamp movement and, in April 2011, organised ShropCamp: an unconference looking at online technology and public services.

He is an excellent public speaker and an influential blogger on digital skills for emergencies.